

Four-Legged Digest from Tom & Lyn



August 2014

Quarterly Newsletter

From the Desk of Tom & Lyn

Have you seen our 'shiny new coat'?

Earlier this year, Tomlyn stepped out with a 'shiny new coat' – a refreshed and updated brand logo, packaging and as of today, a [new website](#) that will serve as an information hub for you and your pets. For 35 years, Tomlyn has offered a complete line of scientifically developed products all based upon the finest veterinarian-approved formulas. Even though we're sporting a new look and feel as a company, we didn't change what's inside our packaging; you'll still get the same trusted products you've come to rely on from Tomlyn.

We're happy to announce that as part of our new look, we're launching a quarterly newsletter. We hope you enjoy this issue, the first of many newsletters to come. We can't wait to "fetch" more great news and tips for the four-legged friends that you love! As always, we love to hear from our customers, so visit us on [Facebook](#) or our new [Twitter](#) page to share your pet stories and photos! Or, email us [here](#).



Wishing you and your pets great health, always!

Tomlyn Spotlight

Q&A with Dr. Jim Spiezio, veterinarian and scientific affairs manager



Tomlyn prides itself not only on our products but also on the people who make our company great. Each quarter, we will introduce you to one of the people behind our products to give you insight into why we do what we do to ensure you have the best products possible for your pets! Our first Tomlyn Spotlight is with **Dr. Jim Spiezio**, veterinarian and scientific affairs manager for Tomlyn and our parent company, Vetoquinol, USA.

Q: How long have you worked with Tomlyn and Vetoquinol, USA?

A: I've been with the team for eight years, joining in September of 2008 after working as a veterinarian in private practice for 11 years.

Q: Tell us what you do for Tomlyn.

A: As the scientific affairs manager, I generally work to keep our products up to date and ensure we're meeting the standards of our industry. Some of our new products, like our Relax & Calm Chews, have been reformulated, and I've helped in that process, as well. I help determine the proper usage of our products and give my knowledge of that product to our staff. I also work to continually keep track of product and consumer trends while providing regular customer support and evaluation on how we can continue satisfying the changing needs of pet owners.

[Read the full Q&A and find out Dr. Spiezio's No. 1 tip for pet owners.](#)



Product of the Month

Does your cat struggle when taking pills (by struggle, we mean scratch, hiss and flail)? We've never met a cat that likes to take pills, so we created [Pill-Masker](#) – available at @Petco stores nationwide. It will change your world when it comes to administering medication, and hopefully, save your skin from a few scratches!






Back to School...

Don't forget your furry friends! Back to school isn't just a time for the kids – pets need some adjustment, too! Make sure to find some special time to spend with family pets when school is back in session. Even if it's cuddling after the kids are in bed or a quick walk around the block, your special pet needs attention, too!



Beat the Heat!

We all love spending the sunny days of summer with our furry companions, but some aspects of summertime fun can spell danger for pets. We want to ensure you keep your fur-babies safe while enjoying summertime play. Click [here](#) for helpful tips to remember to keep your pets safe this last month of summer.

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